



About the Virtual Workshop: How to Write a Research Paper

The objective of this online workshop is to provide a framework for developing research paper, presenting in conferences and securing a publication in a reputed journal. The workshop focuses on the formulation of Objectives, Research Design, Theoretical Framework, Literature Review and Interpretation of Data. It also aims to make the participants aware of the use of referencing tools and tackle research challenges. This workshop endeavors to create a forum for academicians, researchers, industry practitioners and students to develop a research centric culture in various domains of management as well as interdisciplinary and allied fields.

Objective

- Learning and training an appropriate strategy for writing a research paper
- Developing autonomy and empowering critical thinking
- Converting research ideas into a research paper
- Bring the research paper through the review process.



About the Institute

IES is one of India's oldest Public Charitable Trusts committed to education and successfully running 64 Institutions. IES's Management College and Research Centre (IES MCRC) is recognized as a premier business school, committed to academic excellence and value based education. In our endeavor to shape and develop business leaders, we offer several full time courses which include Post graduate Diploma in Management (PGDM) and Post Graduate Diploma in Management (Pharmaceutical Management) approved by AICTE.

20th December 2022

Research Workshop

Keynote Speakers



Dr. Tanvi Mankodi
(S. P. Jain Institute of
Management & Research)



Dr. Sudipto Bhattacharya
(Management Educator,
Researcher, Author &
Corporate Consultant)



Dr. Sheila Roy
(S. P. Jain Institute of
Management & Research)



Dr. Vijay Bhangale
(Director, IES MCRC)

"It gives me immense pleasure to invite you to the Workshop on "How to write a Research Paper" hosted by IES's Management College and Research Centre, Mumbai on December 20, 2022. We at IES MCRC focus on a learner-centric pedagogy that balances learning, doing, and being. This research workshop will support management scholars in improving and sharpening their research skills.

We look forward to seeing you at the Workshop hosted by IES MCRC Mumbai.



Dr. Beena Narayan Tripathi
(In-Charge Research, IES MCRC)

This Workshop is aimed at providing a platform to present, educate, and discuss the art of writing research papers. The forum will be a platform for researchers, academicians, students and industry practitioners to support in improving and sharpening their skills to develop themselves as better researchers.

It gives me great pleasure to invite you to the Research Workshop on "How to write a Research Paper" hosted by IES's Management College and Research Centre, Mumbai

Tentative Schedule

| Time Slot | Details |
|---------------------|--------------------------------|
| 9.00 AM - 9.15 AM | Welcome Address & Inaugural |
| 9.15 AM - 11.00 AM | Building a Research Proposal |
| 11.00 AM - 11.15 AM | Break |
| 11.15 AM - 1.00 PM | Developing Literature Review |
| 1.00 PM - 1.30 PM | Lunch Break |
| 1.30 PM - 3.15 PM | Data Analysis & Interpretation |
| 3.15 PM - 3.30 PM | Break |
| 3.30 PM - 3.45 PM | Closing Ceremony |

Registration Fees

| | | | |
|------------------|---------|-----------------------|---------|
| Academician | INR 500 | Industry Professional | INR 600 |
| Research Scholar | INR 400 | Student | INR 300 |

Organisers



Dr. Namrata Acharya



Prof. Ritu Chakraborty



Prof. Priyanka Oza

Email: research.workshop@ies.edu

Registration Link: <https://forms.gle/eTVaor2qk5iDLugMA>

E-Certificate of Participation will be provided to all the participants

Payment Details:

Account Name: IES MCRC

Account Number: 10218001458

Name of the Bank: The Greater Bombay Co. Op. Bank Ltd.

Branch Name: Bandra Reclamation

IFSC Code: GBCB00000018

Type of Account: Savings Account